



# Stand Back from the Yellow and Black

Contestants must illustrate above theme only, and the theme  
MUST be EXACTLY as shown above

## 2012 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

### Who May Enter:

Any student enrolled in a public, parochial or other private elementary or middle school in the United States of America, Canada or an overseas US military installation may submit artwork to the National School Bus Safety Poster Contest.

### Poster Specifications:

Completed poster size must be 11"x17" or 12"x18". There must be a 3" x 5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. **Do NOT roll posters. They must be mailed/delivered flat.**

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use and number of colors.

There is no limitation on the type of media -- such as print, crayon, felt pen, etc. -- used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, and magazine or newspaper illustrations.

### Lettering & Drawing:

The poster design may incorporate freehand drawn letters only. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracings may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus safety behaviors. At least a part of a yellow school bus must be present in the poster.

### Judging:

Prominent individuals in the field of pupil transportation will evaluate posters during the annual NAPT Conference & Trade Show. Criteria for the selection of award-winning posters are:

- Relationship of the poster design to the school bus safety practices.
- Originality of the poster and how the idea is expressed in the poster design.
- Artwork and its execution.
- Visual impact of the poster design.

The NSBSW Committee has the right to disqualify any entry that does not comply with all contest requirements.

### Prizes:

Prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$1000 Savings Bond
1st Place Winners of remaining 3 divisions	\$ 500 Savings Bond
2nd Place Winners of each 4 divisions	\$ 250 Savings Bond
3rd Place Winners of each 4 divisions	\$ 100 Savings Bond
1st Place Winner - CAD division	\$ 100 Savings Bond
1st Place Winner - International division	\$ 100 Savings Bond

**The 1<sup>st</sup> Place/Overall winning poster will be used to promote  
National School Bus Safety Week in 2013!!**

## 2012 NATIONAL SCHOOL BUS SAFETY POSTER CONTEST

Please complete and attach this form to the back of each poster in accordance with poster specifications noted in the contest rules.

Student Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Age: \_\_\_\_\_

School: \_\_\_\_\_

School Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Student's Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_